

Everything roads
since 1894.

Good Roads
A Partner for Municipalities

Good Roads

Who We Are

A Stronger Voice for Municipalities

For more than 130 years, Good Roads has represented the transportation and infrastructure interests of Ontario's municipalities. What began in 1894 as the Ontario Good Roads Association is today a community of more than 450 municipal and First Nations members, connected to one another, to other levels of government, to academia, and to the private sector.

Municipalities own and maintain the vast majority of Ontario's road network, often on limited budgets and small tax bases. Good Roads exists to give them a stronger collective voice, practical tools, and trusted expertise. We provide our members with training, knowledge, political advocacy, and solutions to their most pressing problems.

As Ontarians heads to the polls on October 26, 2026, a new term of municipal leadership begins. Whether you are returning to council or taking your seat for the first time, Good Roads is your partner in building safer roads and stronger infrastructure for your community.

Good Roads
22-1525 Cornwall Rd
Oakville, ON L6J0B2
+1 289 291 6472

What We Offer

Services and Support for Your Municipality

Employees of member municipalities and First Nations receive discounted rates on courses, events, and products. Membership gives your council and staff access to a full range of services.

Advocacy and government relations

We represent your interests at Queen's Park, turning municipal priorities into policy through research, analysis, and direct engagement with decision-makers.

Training and certification

Affordable, accessible courses spanning road safety, asset management, roadway maintenance, and bridge inspection, many recognized toward professional designations and continuing-education credits.

Road safety audits

Good Roads trains and certifies Road Safety Auditors in Ontario, helping municipalities identify and treat high-risk locations before collisions occur.

Research and technical programs

Our technical team delivers research, guidance, and practical tools on the issues shaping municipal transportation and infrastructure.

Asset management leadership

We help municipalities plan, fund, and manage their infrastructure over the long term, including through digital tools and partnerships with the province.

The Good Roads Podcast and Bulletin

Stay current with a weekly podcast covering municipal transportation stories from across the country and a weekly newsletter delivering the news that matters to your community.

Events and networking

From the annual Good Roads Conference to Guelph Road School and events throughout the year, we connect thousands of professionals across the sector.

Good Roads
22-1525 Cornwall Rd
Oakville, ON L6J0B2
+1 289 291 6472

What We Stand For

Our Public Policy Priorities

Our advocacy is grounded in the real challenges municipalities face. These are the priorities we are advancing at Queen's Park on behalf of our members.

Rural Road Safety

Rural Ontario is home to just 13.3 per cent of the province's population but accounts for 61 per cent of traffic fatalities on municipal roads. Good Roads is training certified Road Safety Auditors and pressing for a provincial program that helps rural municipalities target accident hot spots and upgrade to modern safety standards.

Expanding Highways 11 and 17

These corridors are the only land route linking eastern and western Canada without crossing into the United States, yet dangerous two-lane roads remain for long stretches. Good Roads is calling for a strategic mix of four-lane twinning and 2+1 highways, backed by federal investment, to modernize them as dual-use infrastructure.

School Bus Stop-Arm Cameras

Drivers illegally pass stopped school buses an estimated 15,000 times a day in Ontario. The cameras and the legislation already exist, but most municipalities lack the capacity to process the offences. Good Roads is calling on the province to help close that gap and keep children safe.

Municipal Bond Initiative

Ontario faces a municipal infrastructure backlog of more than \$44 billion. Good Roads has designed a pooled municipal borrowing model that would give small and medium municipalities access to capital at below-market rates, unlocking private investment at a better than six-to-one ratio.

Protecting Municipal Maintenance Workers

The operators who clear our roads during major storms increasingly face harassment, interference, and threats, without the legal protections afforded to police, firefighters, and paramedics. Good Roads supports measures to protect these essential workers and the communities that depend on them.

Harmonizing Municipal Construction Standards

New provincial rules will make 61 construction standards mandatory beginning in 2027. Harmonization could save billions province-wide, but it carries real risks for rural and remote municipalities. Good Roads is working to ensure the benefits reach every community.

Good Roads
22-1525 Cornwall Rd
Oakville, ON L6J0B2
+1 289 291 6472

The Good Roads Conference

Why Your Council Should Attend

The Good Roads Conference is the premier gathering of Ontario's municipal road and infrastructure community. Each year it brings together more than 1,200 elected officials and senior staff, alongside a large exhibit floor, for several days of learning, connection, and problem-solving.

For a newly elected council, there is no better introduction to the infrastructure responsibilities you now hold, or to the province, peers, and partners who can help you meet them. The 2027 Conference is the first of the new term, and the ideal place to start.

The 2027 Good Roads Conference takes place from April 4-7 at the Fairmont Royal York Hotel in Toronto.

Get Involved

Good Roads is here to support you throughout your term. To learn more, get involved, or register for the 2027 Good Roads Conference, reach out any time.

What to Expect

- **Keynote speakers:** A lineup of compelling voices on the ideas shaping infrastructure, transportation, and the future of Ontario's communities.
- **Concurrent sessions and study tours:** A full program of practical sessions and site visits built around the issues facing municipalities today.
- **Networking and exhibits:** Evening events and a large exhibit floor give you direct access to the ideas, solutions, and colleagues who can help your community.
- **Delegations:** Meetings with provincial officials will ensure your voice is being heard directly by decision makers.

What You'll Take Home

- A clear understanding of the infrastructure decisions in front of your council
- Connections with provincial officials and peers from across Ontario
- Practical ideas and solutions you can bring back to your community
- A seat in the province's largest municipal infrastructure conversation